



Dear Servant Leader Speaker,

These are challenging and exciting times. You've been speaking for a while and worry you may be leaving money on the table. Previously, you didn't have to feed the pipeline but now you do.

In today's recessive economy you will find that:

- Return on investment is becoming more and more important to your clients.
- You need to expand your marketing to include social media, a unique brand / logo, and a speaker's website that really works for you.
- You may need help to reinvent yourself and market yourself as the expert audiences will pay to hear.
- You may need help to find your market's true problems from the point of view of others, and then marry your solutions to those problems.
- You may need help to find your market niche – the natural entry point of least resistance to reach your target audience.
- As a hybrid speaker, you have all the right pieces, but how do you put them all together to make it work?

Together, with my incredible team, we can custom design our [speaker building blocks](#) that will bring out the hybrid in you and take your speaking business to the next level.

I encourage you to examine our Cream of the Crop clients featured on our website. Here you can also find information about all of the speaker program offerings.

If our office has not already contacted you, I would ask that you fill out the online form on the *Contact Us* webpage, and we get in touch to set an appointment so that I may speak to you personally.

In Servant Leadership,

*Juanell Teague*

Author of *The Zig Ziglar Difference*